



*Counsel ♦ Capital ♦ Connection*

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**FOR IMMEDIATE RELEASE**

## **Traversi Capital Advisors Launches New Website**

### **WordPress-driven Site and Twitter to Be Key Communication Tools**

**San Francisco, CA, January 14, 2013** – Traversi Capital Advisors, LLC (“Company” or “TCA”), which meets the executive advisory and investment banking needs of small and middle-market companies with revenues between \$5 million and \$500 million, announced the launch of a new website.

David M. Traversi, TCA’s Chief Executive Officer, said, “We are excited to announce the launch of our new website, a dynamic, WordPress-driven site that will allow us to easily and continuously add valuable content that will assist our clients and prospective clients in building their enterprise value and optimizing their capital market transactions. We’ll also be tweeting this content, and invite people to follow us on Twitter at @Traversi Capital.”

#### **About Traversi Capital Advisors, LLC**

Traversi Capital Advisors, LLC, the investment banking arm of Traversi & Company, LLC, founded in 1999, is an investment banking and executive advisory firm specializing in private placements of equity and debt, merger and acquisition advisory, restructurings, and executive advisory (strategic advisory, strategic execution, executive coaching, and executive team building) for companies with revenues between \$5 million and \$500 million. The Company serves the IT/Software, Business Services, Financial Services, Manufacturing, Clean Technology, Media and Entertainment, Food and Beverage, Real Estate and Building, Lodging and Hospitality, and Sports and Recreation industries. The Company maintains corporate offices in San Francisco, CA. Its phone number is (800) 689-7941. Its website is located at [www.traversi.com](http://www.traversi.com).

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