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FOR IMMEDIATE RELEASE

Traversi Capital Advisors Advises on Combination of Commercial Fleet Maintenance Providers

Investment Banking Firm Also Arranges Mezzanine Debt Transaction Financing

San Francisco, CA, December 21, 2011 – Traversi Capital Advisors, LLC (“Company” or “TCA”), which meets the strategic advisory and investment banking needs of small and middle-market companies with revenues between \$5 million and \$500 million, announced the closing of the combination of KelleyAmerit Fleet Services, Inc. and Kelley Fleet Services, LLC. KelleyAmerit Fleet Services is now the largest provider of comprehensive, customizable fleet management solutions for large-scale public and private vehicle fleets.

David M. Traversi, Chief Executive Officer, said, “It was our pleasure to provide M&A advisory services to, and arrange mezzanine financing for, KelleyAmerit Fleet Services in this transaction. The combined entity is now the largest single-source provider of all-inclusive fleet management services, offering unprecedented economies of scale, quality, and depth of services. In addition, the company is a California-certified Disabled Veteran Business Enterprise and a federally qualified Service Disabled Veteran Owned Business, which allows the company’s clients to add diversity to their supply chains. This comprehensive solution has already earned the trust of AT&T, the largest fleet in the U.S., and a number of other major fleets, and our client looks forward to the continuing expansion of its client relationships.”

About KelleyAmerit Fleet Services

KelleyAmerit Fleet Services, part of the Amerit Family of Companies, is a leading provider of comprehensive fleet maintenance and management solutions for large-scale private and public sector fleets, offering customizable, single-source vendor solutions on a national level. With a proven commitment to service excellence and customer focus, KelleyAmerit Fleet Services delivers unprecedented economies of scale, bottom-line value, and streamlined process management. With headquarters in Walnut Creek, CA, the company is a California-certified

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Disabled Veteran Business Enterprise and a federally-qualified Service Disabled Veteran Owned Business. For more information, visit www.kelleyamerit.com.

About Traversi Capital Advisors, LLC

Traversi Capital Advisors, LLC, the investment banking arm of Traversi & Company, LLC, founded in 1999, is an investment banking and executive advisory firm specializing in private placements of equity and debt, merger and acquisition advisory, restructurings, and executive advisory for companies with revenues between \$5 million and \$500 million in the following industries: Business Services, Financial Services, IT/Software, Manufacturing, Clean Technology, Media and Entertainment, Food and Beverage, Real Estate and Building, Lodging and Hospitality, and Sports and Recreation. The Company maintains corporate offices in San Francisco, CA. Its phone number is (800) 689-7941. Its website is located at www.traversi.com.

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