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**FOR IMMEDIATE RELEASE**

## **Traversi Capital Advisors' Founder Named as Speaker by Vistage International, the World's Leading CEO Peer Association**

### **David M. Traversi Speaks on a Variety of Leadership Topics**

**San Francisco, CA, September 12, 2012** – David M. Traversi, Chief Executive Officer and Founder of Traversi & Company, LLC (an industry-leading executive advisory firm) and its wholly-owned subsidiary, Traversi Capital Advisors, LLC (a FINRA-licensed investment bank) has been named Speaker by Vistage International, Inc. ("Vistage"). Vistage ([www.vistage.com](http://www.vistage.com)) is the world's leading chief executive peer organization with over 16,000 members in 15 countries. As a Speaker, Mr. Traversi is qualified to speak to any Vistage group across the globe.

Based on his research for and material in *The Source of Leadership: Eight Drivers of the High-Impact Leader* (2007; New Harbinger), as well as his work for over 25 years with thousands of chief executives in a variety of industries, work that includes executive coaching, strategic advisory, and executive team building, his topics include:

- The Traits and Functions of the High-Impact Leader
- Creativity and Innovation: Why the Best Companies are Skipping B-schools and Chasing D-schools, and What It Means for You
- Strategic Planning: In this High Velocity Environment, To Do or Not To Do and, If So, How To Do It
- Execution and Accountability – What Separates Great Companies from the Others

Mr. Traversi stated, "I am thrilled and honored to named as a Speaker with Vistage. Vistage has a stellar reputation as the global leader among CEO organizations focused on helping its members excel. I look forward to working with Vistage groups, and helping their members optimize their leadership in what is the most challenging time in history to be a leader."

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### **About Traversi Capital Advisors, LLC**

Traversi Capital Advisors, LLC, the investment banking arm of Traversi & Company, LLC, founded in 1999, is an investment banking and executive advisory firm specializing in private placements of equity and debt, merger and acquisition advisory, restructurings, and executive advisory (strategic advisory, strategic execution, executive coaching, and executive team building) for companies with revenues between \$5 million and \$500 million. The Company maintains corporate offices in San Francisco, CA. Its phone number is (800) 689-7941. Its website is located at [www.traversi.com](http://www.traversi.com).

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